

Brochure.

***The Enduring Wealth
Coach [EWC].***



Enduring Wealth

With Mopileola

DBASS is the organization upon which rests the ***EWC***. For more information on Workshops send email to: ***pile@enduringwealthcoach.com***

- 1. The Vision.***
- 2. Target Audience.***
- 3. Workshop Modules.***
- 4. Workshop Description.***

EWCC provides business education, support, coaching, and mentoring to ***Start-up Entrepreneurs and Small Businesses*** desiring to create, develop, and sustain enterprises which generate wealth, provide employment and make social impact.

1. Vision.



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2. Target Audience.

- **Students** contemplating starting own business at exit/ graduation.
- **Corporate Organizations** desiring to train **Workers** and **Retirees** wishing to start a business post-disengagement.
- **Budding Entrepreneurs** desiring to turn problem-solving product/ service ideas into profitable enterprise.



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- **Owners/ Managers** desiring to increase market share, improve profitability, and grow.
- **Business Consultants** requiring competence in enterprise creation, development, and sustenance.
- **Trainers** of Entrepreneurship Courses, and Business **Workshop Conveners**.

2. Target Audience.



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1. Breaking the Wealth Code: the Nature of Wealth, its Purpose & How to Administer It.

2. The Business Success Cycle: Creation, Growth & Sustenance.

3. Greatness is First of All a Mind-set.

4. Doing Business Start-up Right.

3. Workshop Modules.



3. Workshop Modules.

- 5. Associations Critical to Business Success.***
- 6. Innovative Thoughts, Words & Actions to Keep Businesses Thriving.***
- 7. Testing 'Market Readiness' of Your Idea: the Business Pitch.***
- 8. Doing Business Online.***



3. Workshop Modules.

***9. Managing People for Business
Success: Hiring, Wiring, Firing.***

***10. Managing Change in the Business
Environment.***

***11. 'Buyer Values' that Put Money into
Your Account.***

12. Good Business Culture.



13. Effective Brand Management Strategies.

14. The Competition is Not the Enemy – the Co-Working Advantage.

15. Essential Elements for an Investment-Worthy Business Plan.

16. Steps to Goal Accomplishment.

3. Workshop Modules.



***17. The Informed Business Manager –
the Tech Advantage.***

***18. Effective Leadership Skills for
Managing Your Business.***

***19. Financial Intelligence – Continuous
Funding.***

***20. Exercising Audacious Faith in the
Marketplace.***

**3. Workshop
Modules.**



4. Workshop Description.

Introduction:

***Participants are apprised of expected
workshop outcome - 10 mins***

Sessions:

- Teaching - 45 mins.***
- Q&A - 25 mins.***
- Practical Exercise - 10 mins.***

